

Why JMK?

1. Features You Can Use

- a. Designed to your requirements

We have multiple options from which to select to best accommodate your business profile so your staff has best operational efficiency.

example:

screen order – item screen 1st OR customer info screen 1st

- b. ‘Back Office’ Accounting (A/R, A/P, G/L)

Fully integrated for multi-location and multi-corporation operations, with full audit history,

and

JMK support staff with answers.

- c. **Industry-1st** features

1. Document image invoices and automate receipt of stock for immediate display/email:

J-Doc

2. Smartphone marketing using vehicle QR Code:

Service//Smart™

3. Integrated **tire item** library for easy set up
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2. Ease of System Setup

Comprehensive assistance and data conversion options available to automate otherwise time-consuming, arduous tasks

examples:

- a. tire Item ID set up from a storehouse of near 100,000 industry items:

[J-Library](#)

- b. cross-reference Item ID setup for most major suppliers, including:

ATD, TCI, Carroll, K&W, BEN Tire, Finklestein

- c. tire operations **G/L chart of accounts** for your use.

- d. **data conversion/data migration** experience to convert your existing system:

[DataMigrationConversion](#)

- e. extensive, online **system operation** documentation

- f. **on-site** training option by JMK staff, with tire store **operational** experience
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3. Simple/Easy Data Access from the “Point of Sale” screen using **Quick//LINK™**

Quick//LINK™

‘28-Second Sales Challenge’

‘Tire/vehicle service’ customers have
28 seconds of patience
when waiting for all the information about their needs.

After that, the CUSTOMER and the salesperson lose interest and
experience ever-increasing frustration,
resulting in the customer being less likely to buy.

Quick//LINK™

empowers sales persons to meet that challenge:

with just a **single** click (or at most a few keystrokes)

from within the order entry screens,

it returns data from 18 inter-operating system modules, providing answers to customers’ questions like:

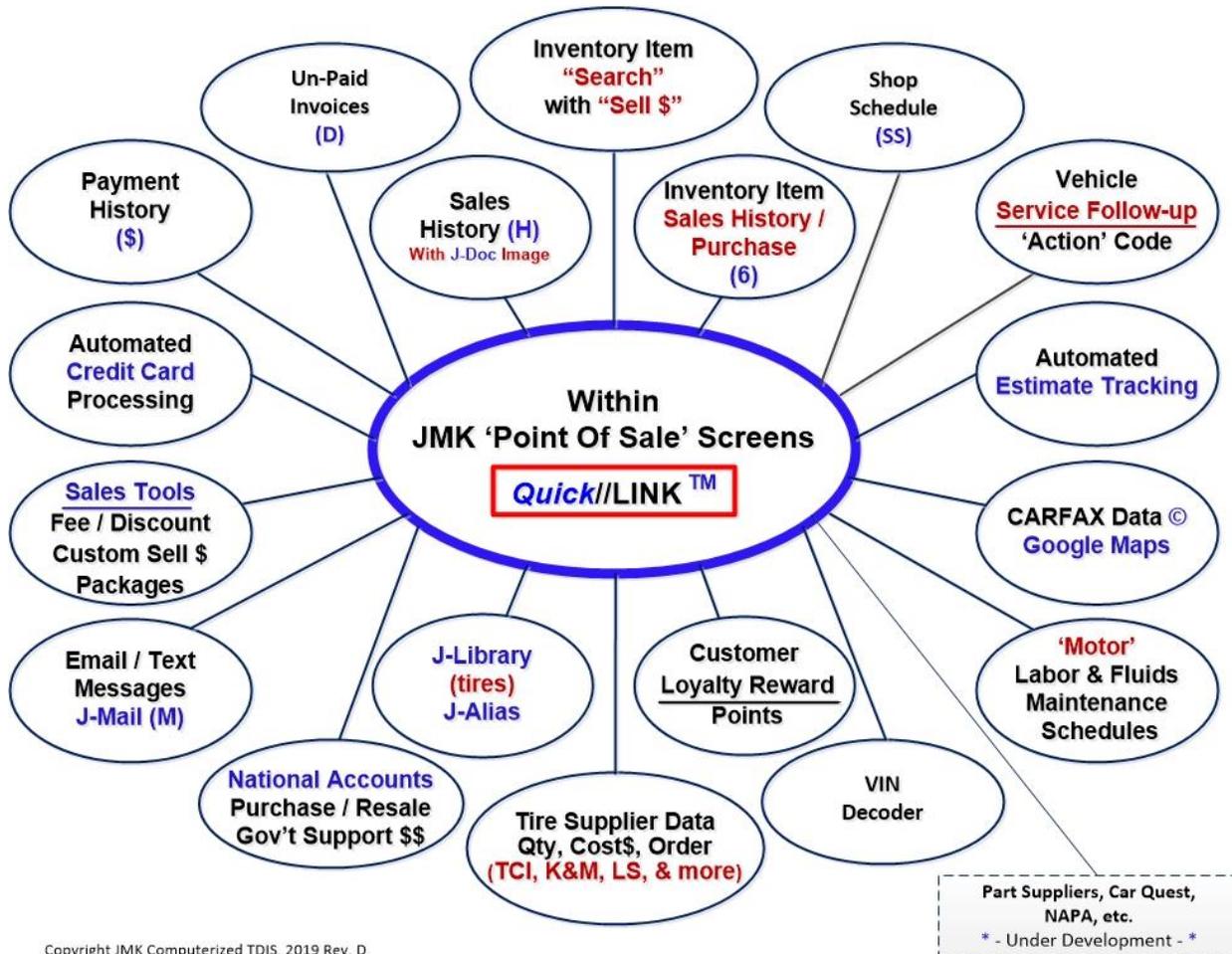
- a. *Do you have items available for my needs? At what price?*
- b. *What did I buy in the past? How much did I pay?*
- c. *Did you get my last check? How did you apply it?*
- d. *How much do I owe now? What invoices are open?*
- e. *Do you have an appointment slot available for next week?*
- f. *Can you send me a reminder about relining my brakes in 2 months?*

Also:

- a. Automates the process, empowering the salesperson—with minimal effort—to add on appropriate items & increase your sales
- b. Minimizes wasting the customer’s and salesperson’s time

Quick//LINK Choices

ONE **1** CLICK ... or few keystrokes \Rightarrow **Direct Info**



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4. **Custom Feature Option**

JMK Programmer / Developer staff with the talent, drive, and ability to:

- a. Understand **unique software requirements** specific to your market.
 - b. Create custom:
 1. **applications** to aid in your staff's efficiency
 2. **reports** and **spreadsheets**
 3. **processing** and **automation** for web-generated orders
 4. **back office bookkeeping** to accommodate diverse corporate and tax authority reporting
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5. **Cloud-based System / Hardware Setup**

- a. **high reliability**—24/7/365 hardware support
 - b. **high performance**—ask our customers
 - c. each store location's **JMK** system runs on its own data lines for greatest dependability
 - d. automated and timely:
 1. **application updates**
 2. **system backups** for data integrity
 - e. **eliminate** in-house **server hardware** for cost efficiency and easy system updates
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6. Unparalleled [24/7/365](#) System Support by **People with Answers!**
 - a. [System support details](#)
 - b. [Single phone contact #](#) for full system support—a **JMK exclusive**

(or just send us an email)
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