

Why JMK?

1. **J-Link** meets the '**28-Second Sales Challenge**'

'Tire/vehicle service' customers have **28 seconds of patience** when waiting for **all the information** about **their** needs.

After that, the CUSTOMER and the salesperson lose interest and experience ever-increasing frustration, resulting in the customer being less likely to buy.

J-Link empowers sales persons to meet that challenge:

with a **single** click, or a few key strokes – from within the 'sales process' J-Link returns data from a team of **18 system modules**, with answers to questions like:

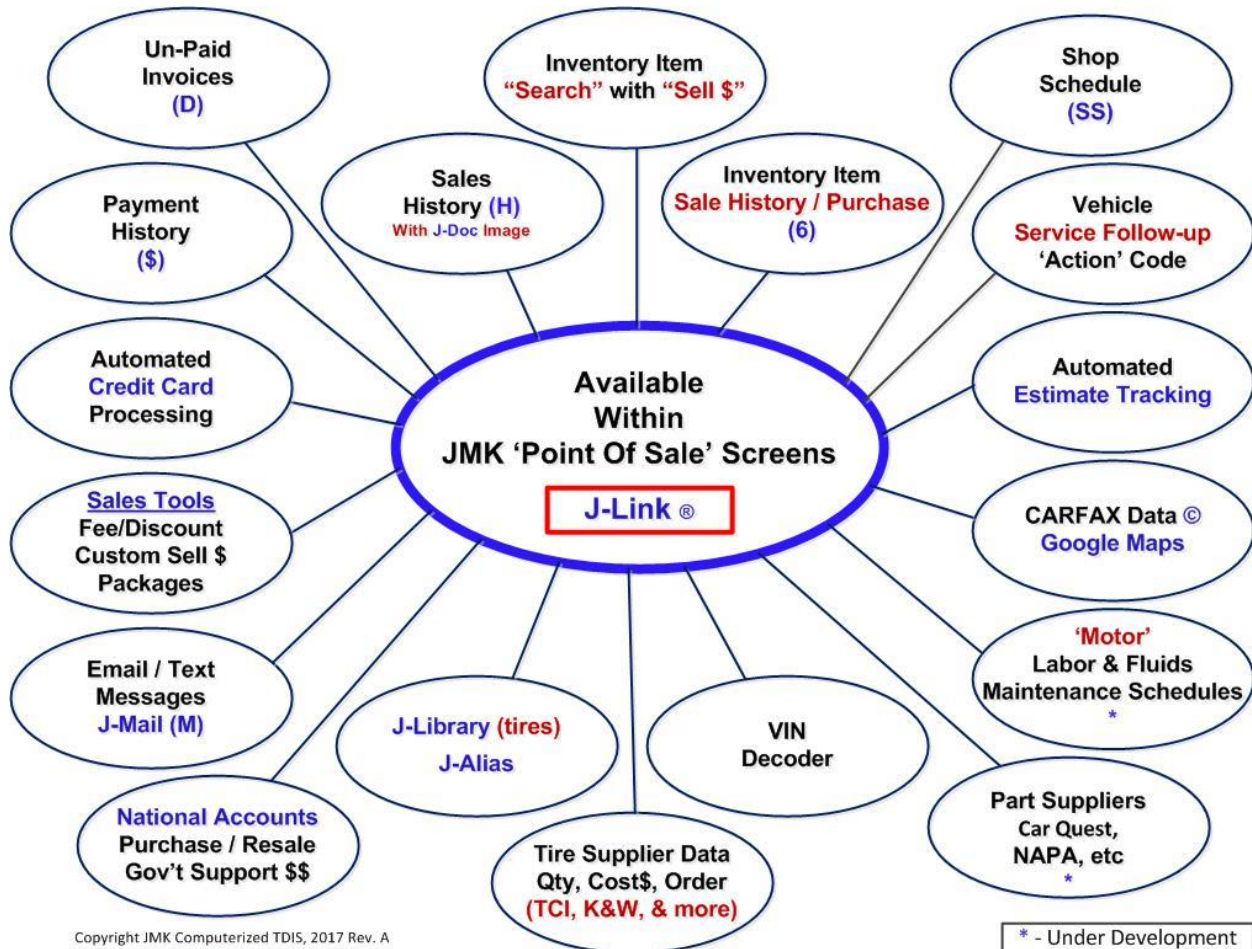
- a. Do you have items available for my needs? At what price?
- b. What did I buy in the past? How much did I pay?
- c. Did you get my last check? How did you apply it?
- d. How much do I owe now? What invoices are open?
- e. Do you have an appointment slot available for next week?
- f. Can you send me a reminder about 'that' in 2 months?

J-Link team of options

- a. Empower the salesperson, with minimal effort, to automate 'add on' appropriate sales.
- b. Minimize wasting the customer's and salesperson's time.

J-Link Choices

1 Click, few characters Direct Access



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2. System features and data setup

a. JMK staff gets extensively involved in assisting with system **setup/conversion** manual on 'How To' track back office accounting for tire and vehicle service operations

b. 'Point-Of-Sale'

1. **J-Library** – near 100,000 tire item ID automation

<http://jmktdis.com/data/J-LibraryIntro.pdf>

2. **J-Alias** - cross reference manufacturer item id across major suppliers

ATD, TCI, Carroll, K&W, BEN Tire, Finklestein, etc.

3. data conversion / migration from your existing system

<http://jmktdis.com/data/DataMigrationConversion.pdf>

c. 'Back Office'

1. Service History

2. Inventory

3. Accounting

Proven **multi-corporation, multi-state** with fully-integrated 'point of sale,' **A/R, A/P, G/L**

JMK initial set up of G/L accounts for your use - all you need to do is post **starting entries**

d. **Industry-1st** features

1. **J-Doc** – image invoices and automate receipt of stock

2. **J-Match** – future release

. . . and much more . . .

3. **Custom Feature** development

JMK Programmer / Developer staff have the talent, drive, and ability to add custom features to your application requirements:

- a. Understand **unique software requirements** specific to your market
 - b. Create **custom applications** to aid in your staff's efficiency
 - c. Custom **reports** and **spreadsheets**
 - d. Custom **processing** and **automation** for web-generated orders
 - e. Custom **back office bookkeeping** to accommodate diverse corporate and tax authority reporting
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4. **Cloud-based** system

- a. high reliability - 24/7/365 hardware support
- b. high performance—ask our customers
- c. data line access **independent** multi-store locations - that is, each store's system access stands alone
- d. automated and timely:
 1. software program **updates**
 2. data **backups**
- e. no extra charge for your in-house server hardware—compare to other systems, where you are on your own
- f. [System support](#)
24/7/365 by people with answers!
[One-source contact](#) for full system support—a **JMK exclusive**

5. **On-site** training—by JMK staff with tire store **operational** experience

Available **on-site** training option for your staff, by JMK personnel with tire store **operational** experience

6. Tire-operation features that excel

[J-Scan](#) hand-held scanner

Integrated J-Library and J-Alias

J-Tab

7. Continuous developments

Many project features for near-term release. For example:

2018 release

‘point of sale’ screen direct real time access to **Motor** data - with special low intro price

Includes:

Estimated Work Times

Fluids

Maintenance Schedules

Specifications

Token Authentication

Click to see more about [MOTOR](#)

Source for nearly all the **Quick Lube** data services in the U.S.

This real time, 'on request' presentation assures the latest release and is designed to help sell the service, not to do the actual repair.

For actual 'repair' instructions, you would need services like ALLDATA, MITCHELL, NAPA TRAC, etc.