



Computerized Tire Dealer Information Systems

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Daytime Phone: (217) 384-8891

After Hours: (217) 390-8891

FAX (815) 301-8327

Tire/Wheel Images On Call

Easy to use Option to display Images

- 1) Use these screens to look-up the Tire/Wheel to display
 - Develop a "QUICK QUOTE" or ESTIMATE for a TIRE/WHEEL
 - Process or Develop an ORDER, WORK ORDER, or ESTIMATE
 - INVENTORY Master File
- 2) Mouse click the underlined line number to show the image

This feature allows for a simple mouse click to display an image of the selected Tire/Wheel item along with product information – direct from the manufacturer’s web site.

This is increasingly important in today’s market given the:

- A. Proliferation of models from the same manufacturer with similar names – but different features/benefits – yet intended for the same market segment.
- B. The need for accurate information in real “Customer Waiting” time to:
 - 1. Collaborate in writing the sales person’s suggestions
 - 2. Quickly generate a simple screen print handout, to play on the human nature need to walk away with a tangible document so that they can:
 - a. Differentiate selections between dealers as they “shop and compare” their purchase options.
 - b. Simplify this typically foreign purchase, where they have very little knowledge and lots of apprehension, and give confidence when they:
 - 1) Tell their “significant other” about the choice they intend to make.
 - 2) Return to your location to buy, where they can intelligently ask for the same product originally recommended.

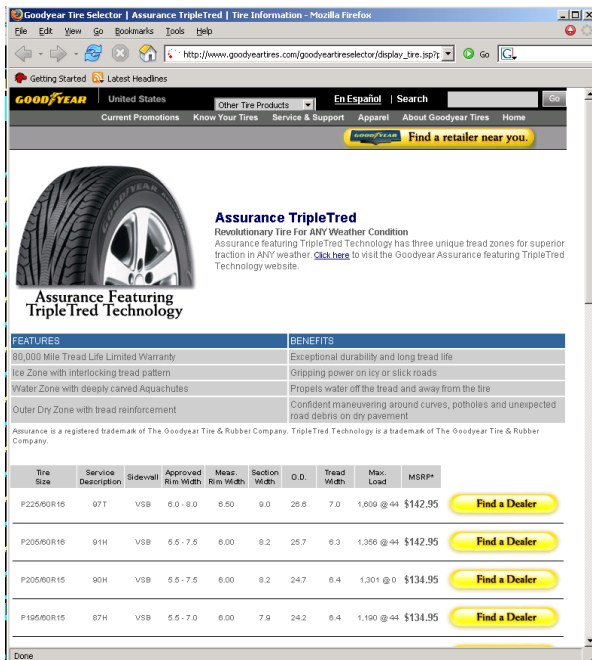
Sample Screen

OE Option 1 - "QUICK QUOTE" or ESTIMATE

OE603 - Quote										CCC		
Size Cat: E56 Qty: 4 Const: ALL SW/BC: ALL /ALL										VS: R SP: 03 ,05 ,90 ,91		
	Description	SW/BC	Q/A	Q/C	FET	SELL\$	Total\$\$	LOC				
01	P215/65R15 95H BST HP41 P/S OWL LR=B		-1	1		96.99	\$488.00					
02	P225/60R15 95H BST HP41 P/S OWL LR=B		0	0		100.99	\$505.12					
03	P255/60R15 85H BST HP41 P/S OWL LR=B		0	0		107.99	\$535.08					
04	P215/65R15 95H BST TURNZ H P/S BLK LR=C		0	0		109.99	\$543.64					
05	P215/65R15 95S BST TURNZ S P/S BLK LR=B		0	0		90.00	\$458.08					
06	P225/60R15 91V BST TURNZ V P/S BLK LR=B		0	0		152.99	\$727.68					
07	P215/65R15 95S DOU GRAN TRAC B RWL LR=B		0	0		51.99	\$295.40					
<u>08</u>	P215/65R15 95T ASSUR COMFORTRD BSL LR=S		0	0		94.99	\$479.44					
<u>09</u>	P215/65R15 95H ASSURANCE TRIPL BSL LR=S		0	0		94.99	\$479.44					
10	P215/65R15 95S GYR EAG GA P/S BSL LR=B		0	0		115.99	\$569.32					
11	P225/60R15 95S LR PERF GT P/S BLK LR=B		-1	0		68.99	\$368.16					
12	P215/65R15 95S LR PERF GT P/S RWL LR=B		0	0		65.99	\$355.32					
13	P225/60R15 95H LR PERF HR P/S BSL LR=B		0	0		72.99	\$385.28					
14	P215/65R15 95H LR PERF HR P/S BSL LR=B		0	0		70.99	\$376.72					
15	P225/60R15 95V LR PERF VR P/S BLK LR=B		0	0		94.99	\$479.44					
16	P215/65R15 95S LAR P TOUR P/S WW LR=B		0	0		72.99	\$385.28					
<u>17</u>	P215/65SR15 95S MIC HARMONY BLK LR=B		0	0		162.99	\$770.48					
<u>18</u>	P215/65TR15 92T MIC HYDROEDGE BLK LR=B		0	0		162.99	\$770.48					
<u>19</u>	P215/65SR15 95S MIC SYMMETRY BLK LR=B		0	0		162.99	\$770.48					

MODIFY SELECT and DISPLAY PROCESS CHOICE#
 #-Qty P-Price C-Compar, L-Loc, O-OnOrdr Q-Quote, S-Sell, E-Estimate
 (F9), enter LETTER or move to option # and EXEC, F13=REDEFINE, F11=MORE, 99=END

Underlined line numbers indicate that they are linked to images. In this example, clicking on 09 will display this Internet generated image



You can:

- Display as many images at one time as you wish
- Resize and rearrange them on your screen
- Turn your display to allow the customer to also view them
- Keep multiple images on the screen at any one time
- Utilize local or internet supplier's images
- Print data on demand

Examples

OE603 - QU
Size Cat: E

01 P215/65R1
02 P225/60R1
03 P255/60R1
04 P215/65R1
05 P215/65R1
06 P225/60R1
07 P215/65R1
08 P215/65R1
09 P215/65R1
10 P215/65R1
11 P215/65R1
12 P225/60R1
13 P215/65R1
14 P225/60R1
15 P215/65R1
16 P225/60R1
17 P215/65R1
18 P215/65SR
19 P215/65HR

MODIFY
#-Qty
(F9), enter
J.M.K. TIRE - BLM

GOODYEAR Assurance TripleTred | Tire Information - Mozilla Firefox
http://www.goodyear.com/goodyeartireselector/display_tire.jsp?prodLine=Assurance+TripleTredBnk

United States | En Español | Search | Go

Assurance Featuring Triple Tred Technology

Assurance TripleTred
Revolutionary Tire For ANY Weather Condition
Assurance featuring TripleTred Technology has three unique tread zones for superior traction in ANY weather. [Click here](#) to visit the Goodyear Assurance featuring TripleTred Technology website.

FEATURES	BENEFITS
80,000 Mile Tread Life Limited Warranty	Exceptional durability and long tread life
Ice Zone with interlocking tread pattern	Gripping power on icy or slick roads
Water Zone with deeply carved Aquachutes	Propels water off the tread and away from the tire
Outer Dry Zone with tread reinforcement	Confident maneuvering around curves, potholes and unexpected road debris on dry pavement

Assurance is a registered trademark of The Goodyear Tire & Rubber Company. TripleTred Technology is a trademark of The Goodyear Tire & Rubber Company.

Tire Size	Service Description	Sidewall	Approved Rim Width	Meas. Rim Width	Section Width	O.D.	Tread Width	Max. Load	MSRP	
P225/60R16	97T	VSB	6.0-8.0	6.50	9.0	29.5	7.0	1,500 @ 44	\$142.95	Find a Dealer
P205/60R16	91H	VSB	5.5-7.5	6.00	8.2	25.7	6.3	1,350 @ 44	\$142.95	Find a Dealer
P205/60R15	90H	VSB	5.5-7.5	6.00	8.2	24.7	6.4	1,301 @ 0	\$134.95	Find a Dealer
P165/60R15	87H	VSB	5.5-7.0	6.00	7.9	24.2	6.4	1,100 @ 44	\$134.95	Find a Dealer
P215/60R15	93T	VSB	5.5-7.0	6.00	7.9	25.2	6.8	1,411 @ 44	\$132.95	Find a Dealer
P215/65R15	95T	VSB	6.0-7.5	6.50	8.7	28.0	8.7	1,510 @ 44	\$128.95	Find a Dealer

Done

OE603 02.06(12) JMK T10-Aug-2005 2:49 PM N

OE603 - Quote
Size Cat: E56 Qty: 4 Const: ALL SW/BC: ALL /ALL VS: R SP: 03 .05 90 91*

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http://www.goodyear.com/goodyeartireselector/display_tire.jsp?prodLine=Assurance+ComfortTredBnk

United States | En Español | Search | Go

Assurance Featuring ComfortTred Technology

Assurance ComfortTred
Luxurious Ride For Premium Vehicles
Assurance featuring ComfortTred Technology is Goodyear's premium passenger tire. It is the ultimate accessory for discerning comfort, quiet and peace of mind. Assurance featuring offers a smooth and quiet ride, providing the ultimate for [Click here](#) to visit the Goodyear Assurance featuring Com

FEATURES	BENEFITS
80,000 Mile Tread Life Limited Warranty	Exceptional durability and long tread life
Super absorbent layer between the tread and belt	Insulation from vibrations and impact road debris
System of densely packed tread blocks	Smooth and comfortable ride

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GOODYEAR Assurance TripleTred | Tire Information - Mozilla Firefox
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Water Zone with deeply carved Aquachutes	Propels water off the tread and away!
Outer Dry Zone with tread reinforcement	Confident maneuvering around curve road debris on dry pavement

Done

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P225/60R15 95V LR PERF VR P/S BLK LR=B	0	0	94.99	\$479.44
P215/65R15 95S LAR P TOUR P/S WW LR=B	0	0	72.99	\$385.28
P215/65SR15 ARM TRU-TRAC P/A RWL LR=B	0	0	83.99	\$432.36
P215/65HR15 95H BFG CMP TA P/S RWL LR=B	0	0	133.99	\$646.36

PROCESS
CHOICE#

OE603 02.06(12) JMK T10-Aug-2005 2:49 PM N

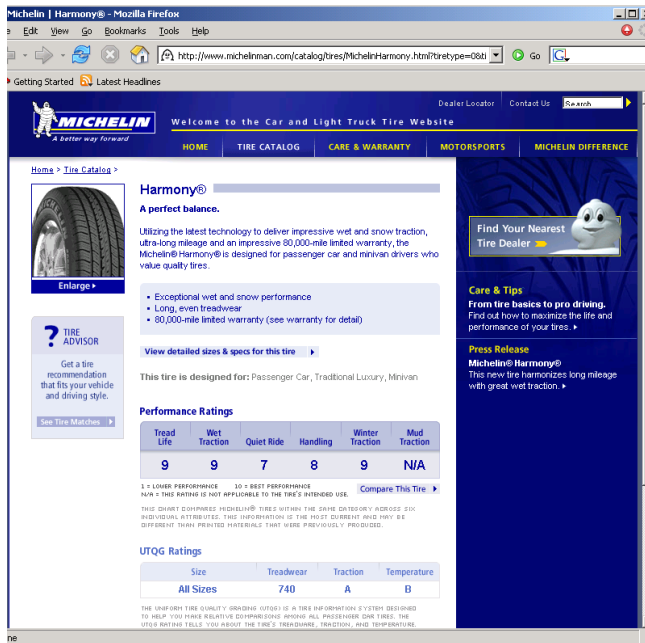
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Examples

OEMNU

Use Sq# to Sel, Sq# Item#

1	JRHP41H5/212B
2	JRTURH/5/212B
3	JRTURS/5/212B
4	JRWS15/5/212B
5	D1TRACS5/212B
6	GDYRASSURANCE
7	GDYRASSURCOMP
8	GREGAS/5/212B
9	L011590
10	L081568
11	L092568
12	MICHARMO/5215
13	MICHYDRO/5215
14	MICSYME/5215

16-Aug-2005

R only f/Next
OL \$\$+FET Spif

1	96.99
2	109.99 5%
4	90.00 5%
2	51.99 2\$
	94.99
	94.99
1	115.99 2\$
	72.99
	65.99
	70.99
	162.99
	162.99
	162.99

OE
STZ

01	P
02	P
03	P
04	P
05	P
06	P
07	P
08	P
09	P
10	P
11	P
12	P
13	P
14	P
15	P
16	P
17	P215/65SR15 95S MIC HARMONY BLK LR=B 0 0 162.99 \$770.48
18	P215/65TR15 92T MIC HYDROEDGE BLK LR=B 0 0 162.99 \$770.48
19	P215/65SR15 95S MIC SYMMETRY BLK LR=B 0 0 162.99 \$770.48

BC
R=

MODIFY
SELECT and DISPLAY
PROCESS
CHOICE#

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J.M.K. TIRE - BLM OE603 02.06(12) JMK T16-Aug-2005 9:53 AM N